

AVERIE HUFFINE

SENIOR-LEVEL DEVELOPMENT EXECUTIVE

Creative Development • IP Strategy • Slate Building • Packaging • Talent Relationships • Production

Senior television development executive and producer with experience leading development strategy, building and managing scripted television slates, identifying and acquiring IP, packaging projects with top-tier writers, directors, producers and talent, and shepherding projects from concept through sale and production. Proven track record across independent production companies, studios, publishers and major streaming/network platforms, including HBO Max, Netflix, Disney+, Peacock, Hulu, Paramount+, FX, CBS Studios, Amazon and Roku. Known for combining creative instincts with strategic packaging and relationship-building to turn IP and original concepts into marketable television projects. Experience managing development across both studio and independent environments, with a strong network of creators, producers, talent and production partners.

PROFESSIONAL EXPERIENCE:

HUMBLE SANDWICH PRODUCTIONS

Principal | January 2025–Present

Independent production company focused on developing and producing premium television projects and IP.

- Sold *Untitled IVF Project* to HBO Max as sole NWP, Julia Brownell showrunning.
- Originated and developed a packaged, IP-based television project with Cloud 9 and CBS Studios, attaching Dana Ledoux Miller as showrunner and Azie Dungey as writer.
- Serving as independent producing partner with Mezo Entertainment on *I'm Starting to Worry About This Black Box of Doom* by Jason Pargin, with Rob C. Cooper showrunning.
- Secured an 18-month option on bestselling YA novel *Dragonfruit* by Makiia Lucier and attached Eliana Su'a to star, with Keto Shimizu and Bryson Chun to adapt.

ROLL WITH THE PUNCHES PRODUCTIONS

SVP, Head of Development & Producing Partner | August 2020–December 2024

Talent-led pod of Mandy Moore focused on development and production under an overall deal with 20th.

- Led creative development for Film & Television with responsibility for identifying, developing and packaging projects across the company's slate.
- Built and managed a development slate spanning multiple platforms and studio partners, including *Twin Flames* with Mandy Moore starring, Aptaker & Berger producing and Rebecca Addelman showrunning for Peacock.
- Developed *Lili'uokalani* with Destin Daniel Cretton directing, Rideback producing and Shannon Goss Schwartz showrunning for Onyx/Hulu; *My Mom Has No Friends*, based on the article by Monica Corcoran Harel, with Daisy Gardner showrunning for 20th.
- Built relationships across the creative community and consistently packaged projects by aligning IP, writers, directors, producers, showrunners and talent.
- Partnered across companies and creative teams to foster co-productions and move projects from development toward buyers.

BOOM! STUDIOS

VP, Head of Television | June 2018–June 2020

Graphic novel and comic book company composed of four main imprints with distinct properties developed specifically for Film & TV adaptation.

- Led television development and production strategy for a 400+ title IP library, identifying high-potential properties and developing them for television and streaming.
- Set up 20+ pieces of IP across Disney+, Paramount+, Peacock, Netflix, FX, Hulu, Amazon and CBS Studios, contributing to a first-look deal with Netflix.
- Produced *Just Beyond* with Seth Grahame-Smith showrunning for Disney+ and *Mech Cadets* for Netflix in the same year.
- Developed *The Spire* for Roku with Gemma Holdway; and *Joyride* for FX with Sera Gamble, John McNamara and David Reed; *Joyride* sold in a three-way bidding war.
- Collaborated with writers, showrunners, producers, studios and networks to transform publishing IP into television-ready projects.

PASCAL PICTURES

Director of Development | June 2017–June 2018

- Developed and packaged television and film projects with high-profile writers, directors, producers and talent, including *Darktown* with Damani Johnson writing, Charles McDougall directing and Jamie Foxx producing; *Maestra* with Erin Cressida Wilson and Michelle MacLaren for Paramount; *Drifter* with Mattson Tomlin and Marc Webb directing for Amazon; and *Beneath a Scarlet Sky*, with Tom Holland attached to star.

Creative Executive | July 2015–June 2017

- Covered and developed projects including *Barbie*, *Eve Babitz*, *Health & Wellness*, *Marian*, *Little Women* and *Sweethearts of Rhythm*, working with high-profile writers, directors, producers and talent including Greta Gerwig, Margot Robbie, Anne Hathaway, Elizabeth Banks and others.

BOARD & INDUSTRY LEADERSHIP

Pasifika Entertainment Advancement Komiti

Founding & Board Member | 2022–Present

Inevitable Foundation

Investment Advisory Board Member | 2023–Present

Off the Page Organization

Board Member | 2020–Present

EDUCATION:

Chapman University

B.A., Theatre & English and Comparative Literature

Summa Cum Laude

NBCUniversal Page Program

Primetime Programming & Studios Development; Late Night